

**HKattelman (Heather Kattelman)**

Time change is starting to catch up - night #optsum C U all in AM

2010-03-22 22:38:32 CDT

**SGreenough (SGreenough)**

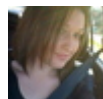
Awesome margarita time w/ @mjb @firebelly @multifamilypro @mfinsiders @wikiwiley @kimcoryfitness @charityhisle @artchickhb & gang! #optsum

2010-03-22 22:09:20 CDT

**citirose (Rosa Green)**

@HKattelman Thanks Heather, maybe someday! Wishing I could meet all the industry rockstars at #optsum !!!

2010-03-22 21:43:21 CDT

**citirose (Rosa Green)**

@LisaTrosien Aww, I "miss" you Lisa, in a sense, cause I was hoping to get to meet you at #optsum! Love your blogs!

2010-03-22 21:36:35 CDT

**MackCollier (Mack Collier)**

Got to meet @genochurch and @multifamilypro tonite at #optsum tweetup. Trip to Dallas has already hit a high note, more tomorrow

2010-03-22 20:55:10 CDT

**BellPartners (Allison @ Bell )**

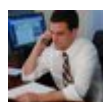
@kimcoryfitness tell everyone Hello from the Bell team! #MFI #optsum

2010-03-22 20:42:44 CDT

**HKattelman (Heather Kattelman)**

@CharityHisle Agreed... Just got here - very nice indeed! #optsum

2010-03-22 20:35:51 CDT

**jonathansaar (Jonathan Saar)**

just landed and heading to the Sheraton #optsum (@ Dallas/Fort Worth International Airport (DFW) w/ 19 others) <http://4sq.com/8AkNV>

2010-03-22 20:16:27 CDT

**genochurch (Geno Church)**

@MultifamilyPro great job with #optsum... Great energy from the attendees.

2010-03-22 20:03:54 CDT

**genochurch (Geno Church)**

Had a blast at the #optsum tweetup... Very cool hanging out with quite the marketing brain trust.

2010-03-22 20:02:42 CDT

**bdunc1 (Brett Duncan)**

Bummed I wasn't at the #optsum meetup tonight, but I'll be there bright and early tomorrow.

2010-03-22 19:54:42 CDT

**kimcoryfitness (Kim Cory)**

After a good battery charge I am ready to tweet it up #Optsum! Heading to dinner with the most amazing & fun #MFI group!

2010-03-22 19:50:15 CDT

**HKattelman (Heather Kattelman)**

@andybeal I'll be there - in fact just got into town #optsum

2010-03-22 19:45:11 CDT

**klrichardson (Kevin Richardson)**

Enjoyed hanging out in line at #optsum with you and @mikedmerrill. Look fwd to learning more and meeting again soon. Sorry I had to split

2010-03-22 19:44:28 CDT

**MackCollier (Mack Collier)**

@RichardatDELL @CharityHisle and I saw a purple boa tonite at #optsum tweetup tonite and had to take a pic for you ;).

2010-03-22 19:42:21 CDT

**RentSentinel (RentSentinel)**

@SGreenough We're arriving very early tomorrow morning. How's the tweet up #optsum

2010-03-22 19:31:46 CDT

**mikedmerrill (Mike D. Merrill)**

@CoachDeb our event is tomorrow night. This is for #optsum.

2010-03-22 19:07:47 CDT

**MackCollier (Mack Collier)**

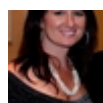
Hangin out at #optsum tweetup w @charityhisle @genochurch @zaneology @cubanalaf still time to join us!

2010-03-22 18:58:14 CDT

**mikedmerrill (Mike D. Merrill)**

For those at #optsum the URL for Social Media Club of Dallas is  
Http://www.smcdallas06.eventbrite.com #smcdallas

2010-03-22 18:55:28 CDT

**CoachDeb ("CoachDeb" Micek)**

RT @elysa: Everyone who is coming into Big D for #optsum should also join @JasonFalls at #SMCDallas <http://smcdallas06.eventbrite.com> tomorrow!

2010-03-22 18:54:09 CDT

**ChiSteve (Steve Matre)**

#optsum I am out to dinner with friends and obviously missing a great party...boo!!! see you all tomorrow!!

2010-03-22 18:52:05 CDT

**Time2Optimize (Tami Siewruk)**

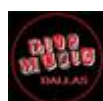
I can't stop laughing if you could see all these people Poken U would laugh to! #optsum

2010-03-22 18:47:36 CDT

**CoolHandMedia (Justin W. Stensrud)**

My poken is broken. #optsum <http://myloc.me/57GWp>

2010-03-22 18:45:00 CDT

**LiveMusicDallas (Live Music Dallas)**

Where is @coolhandmedia ? Expected to see him at #OptSum gettin' his poken on !

2010-03-22 18:44:45 CDT

**CoolHandMedia (Justin W. Stensrud)**

RT @themarketingguy: Holy crap, it's the Hollywood of social media at #OptSum @CSPenn is here too! <http://myloc.me/57GK4>

2010-03-22 18:42:51 CDT

**TMGrace (Tim Grace)**

At the #optsum tweetup (@ Draft Media Sports Lounge w/ @30lines) <http://4sq.com/7lph9Y>

2010-03-22 18:03:27 CDT

**trainingfactor (Jonathan Saar)**

@PropMgr\_Careis heading to dallas for optimization summits #optsum

2010-03-22 18:00:27 CDT

**cgawley (Cameron Gawley)**

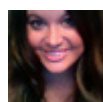
Zane is always entertaining! :) RT @cubanalaf: Standing in the longest line ever with @mikedmerrill - @zaneology is entertaining. #optsum

2010-03-22 18:00:11 CDT

**MarketingTwins (Randy Vaughn)**

RT @themarketingguy: Live interviews with Optimization Summits Workshop Leaders <http://bit.ly/aTCEpw> #optsum 3/22 6:30 CT // watching now

2010-03-22 17:59:44 CDT

**CubanaLAF (Lauren Fernandez)**

Standing in the longest line ever with @mikedmerrill - @zaneology is entertaining. #optsum

2010-03-22 17:56:56 CDT

**PCMGtwit (Ryan VanDenabeele)**

This poken line is long! #optsum

2010-03-22 17:56:48 CDT

**tonipalmerarg (Toni Lawson Palmer)**

#optsum Tweetup online but will be there in the morning!! Sounds exciting and fun!!

2010-03-22 17:51:51 CDT

**trainingfactor (Jonathan Saar)**

@artchickhb hi everyone!!! #optsum

2010-03-22 17:51:08 CDT

**citirose (Rosa Green)**

Watching tweetup online @ #optsum

2010-03-22 17:50:09 CDT

**chantellef (Chantelle Flannery)**

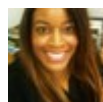
Get in line to set up your poken (ebiz card sharing system) at #optsum

2010-03-22 17:48:17 CDT

**artchickhb (Heather Blume)**

#optsum tweetup

2010-03-22 17:46:24 CDT

**brandpointe (brandpointe)**

working so can't attend the Optimization Summit taking place in Dallas right now but watching via live stream. technology is cool! #OptSum

2010-03-22 17:42:25 CDT

**theaptnerd (The Apartment Nerd)**

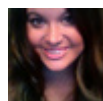
Coming soon. RT @themarketingguy: Live interviews with Optimization Summits Workshop Leaders <http://bit.ly/aTCEpw> #optsum 3/22 6:30 CT

2010-03-22 17:37:52 CDT

**chantellef (Chantelle Flannery)**

Watching the live intro to #optsum <http://twitpic.com/1abta8>

2010-03-22 17:36:07 CDT

**CubanaLAF (Lauren Fernandez)**

Just pretended to be a security type. Haha. ps. Love @multifamilypro! #optsum

2010-03-22 17:36:02 CDT

**themarketingguy (Jay Ehret)**

Live interviews with Optimization Summits Workshop Leaders <http://bit.ly/aTCEpw> #optsum 3/22 6:30 CT

2010-03-22 17:32:11 CDT

**themarketingguy (Jay Ehret)**

RT @cspenn: Live interviews with Optimization Summits Workshop Leaders <http://bit.ly/aTCEpw> #optsum 3/22 6:30 CT

2010-03-22 17:25:18 CDT

**cspenn (Christopher Penn)**

Live interviews with Optimization Summits Workshop Leaders <http://bit.ly/aTCEpw> #optsum 3/22 6:30 CT

2010-03-22 17:24:35 CDT

**themarketingguy (Jay Ehret)**

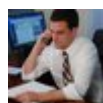
Holy crap, it's the Hollywood of social media at #OptSum @CSPenn is here too!

2010-03-22 17:23:09 CDT

**genochurch (Geno Church)**

Getting ready to birth my Poken at #optsum... Big crowd in big D.

2010-03-22 17:19:42 CDT

**jonathansaar (Jonathan Saar)**

a little something to get this #optsum started (@ Brews & Blues ATL airport) <http://4sq.com/6YDpbN>

2010-03-22 17:18:56 CDT

**kimcoryfitness (Kim Cory)**

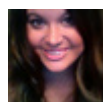
On my way soon! Looking forward on catching up. RT @ericacampbell: @ the #optsum Tweet Up sponsored by @AptsForRent in Dallas, TX

2010-03-22 17:12:35 CDT

**SGreenough (SGreenough)**

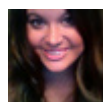
Wow! @djwaldow Or holy CRIPES. RT @cspenn: Tami from @multifamilypro just mentioned there are close to 1,000 people registered for #optsum.

2010-03-22 16:44:46 CDT

**CubanaLAF (Lauren Fernandez)**

@vargasl The #optsum meetup thats from 6-8 p.m. I think they are doing interviews with the speakers as well.

2010-03-22 12:20:48 CDT

**CubanaLAF (Lauren Fernandez)**

@DavidSpinks Theres a live stream for #optsum tonight. I'll be hiding behind @jasonfalls @mackcollier.

2010-03-22 12:09:45 CDT

**JasonFalls (Jason Falls)**

Dallas off to a cool start with lunch with @cubanalaf and @hortontyler. Looking forward to #optsum mixer tonight. Until then - work!

2010-03-22 12:07:47 CDT

**ChiSteve (Steve Matre)**

Ditto! RT Can't wait 2 c @charityhisle @trainingfactor @ericurbane @firebelly @mjb @artchickhb @brentwilliams @ericacampbell #optsum

2010-03-22 11:51:42 CDT

**teamsieb (Amy Siebert)**

Let me know !RT @30lines: It's all Facebook, all the time 2morrow at #OptSum. wht questions do U have abt using FB 4 business? Off 2 Dallas!

2010-03-22 11:33:26 CDT

**SheratonDallas (Sheraton Dallas)**

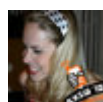
RT @JasonFalls: Wow. Checked in at the Sheraton and #optsum is all over the place. @Time2Optimize has Dallas fired up for the next two days. W00t!

2010-03-22 11:30:32 CDT

**Shannon\_Bryan (Shannon Bryan)**

Everyone who is coming into Big D for #optsum should also join @JasonFalls at #SMCDallas (cont) <http://tl.gd/jakt3>

2010-03-22 11:20:27 CDT

**elysa (elysa rice)**

Everyone who is coming into Big D for #optsum should also join @JasonFalls at #SMCDallas <http://smcdallas06.eventbrite.com> tomorrow!

2010-03-22 11:16:04 CDT

**TheEllipseCow (Elysa at Ellipse)**

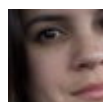
Everyone who is coming into Big D for #optsum should also join @JasonFalls at #SMCDallas <http://smcdallas06.eventbrite.com> tomorrow!

2010-03-22 11:16:01 CDT

**BrainsOnFire (BrainsOnFire)**

@genochurch will be rocking the house at #optsum tomorrow. Brains on Fire wasn't done yet, Texas. Dallas this time: <http://bit.ly/bB0G6L>

2010-03-22 11:15:29 CDT

**fetchplus (Fetch Plus)**

@LisaTrosien no hun...responding to something else about #OptSum and questions to ask peeps there. I said, "why haven't you talked to my co"

2010-03-22 11:09:47 CDT

**lisatrosien (Lisa Trosien)**

@fetchplus Were you talking about #OptSum? Sorry...if you were, I missed that. Thought you were referencing UNITS.

2010-03-22 11:07:31 CDT

**HKattelman (Heather Kattelman)**

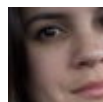
Lookn 4wd2 this!RT @30lines:It's all FB all the time tomorrow at #OptSum. What questions do you have about using FB for business?

2010-03-22 11:02:13 CDT

**HKattelman (Heather Kattelman)**

"I'm leaving, on a jet-plane"... Headed to Dallas for #optsum Can't wait-C evry1 soon

2010-03-22 10:50:23 CDT

**fetchplus (Fetch Plus)**

@LisaTrosien why they're not talking to my company?! hee hee had to throw that out #OptSum fun times! enjoy Dallas

2010-03-22 10:45:54 CDT

**lisatrosien (Lisa Trosien)**

RT @30lines: It's all Facebook, all the time tomorrow at #OptSum. What questions do you have about using FB for business? Off to Dallas!

2010-03-22 10:32:52 CDT

**lisatrosien (Lisa Trosien)**

RT @MultifamilyPro: Can't attend the #optsum ? FREE Meet & Greet Tweet-Up live broadcast <http://bit.ly/bx9t2z> Monday 3/22 6:30 pm Central

2010-03-22 10:32:30 CDT

**LevelTen\_Colin (Colin Alsheimer)**

@cspenn right! your #optsum partner in crime @JasonFalls is speaking here tues, would love to see you there! <http://ow.ly/1pq7B>

2010-03-22 10:29:45 CDT

**trainingfactor (Jonathan Saar)**

@FirstLightLA I am sorry :( When will I get to meet you? #optsum

2010-03-22 10:27:40 CDT

**cspenn (Christopher Penn)**

.@LevelTen\_Colin optimization summit #optsum speaking on email marketing Wednesday morning.

2010-03-22 10:22:05 CDT

**FirstLightLA (Trevor Henson)**

@trainingfactor thanks jonathan! (I'm still pouting that i'm not at #optsum)

2010-03-22 10:19:52 CDT

**TheEllipseCow (Elysa at Ellipse)**

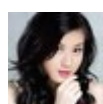
RT @MultifamilyPro: Can't attend the #optsum ? FREE Meet & Greet Tweet-Up live broadcast <http://bit.ly/bx9t2z> Monday 3/22 6:30 pm Central

2010-03-22 10:14:19 CDT

**MultifamilyPro (Tami Siewruk)**

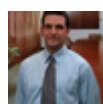
Can't attend the #optsum ? FREE Meet & Greet Tweet-Up live broadcast <http://bit.ly/bx9t2z> Monday 3/22 6:30 pm Central

2010-03-22 10:13:18 CDT

**jmeshel (jeney)**

RT @JasonFalls: Wow. Checked in at the Sheraton and #optsum is all over the place. @Time2Optimize has Dallas fired up for the next two days. W00t!

2010-03-22 10:10:21 CDT

**trainingfactor (Jonathan Saar)**

RT @JasonFalls: Wow. Checked in at the Sheraton & #optsum is all ovr the place. @Time2Optimize has Dallas fired up 4 the nxt 2 days. W00t!

2010-03-22 10:10:19 CDT

**JasonFalls (Jason Falls)**

Wow. Checked in at the Sheraton and #optsum is all over the place. @Time2Optimize has Dallas fired up for the next two days. W00t!

2010-03-22 10:07:13 CDT

**30lines (Mike Whaling)**

It's all Facebook, all the time tomorrow at #OptSum. What questions do you have about using FB for business? Off to Dallas!

2010-03-22 10:04:09 CDT

**bdunc1 (Brett Duncan)**

@themarketingguy Looking forward to meeting you at #optsum. See you tomorrow.

2010-03-22 09:35:03 CDT

**genochurch (Geno Church)**

Flight delayed at GSP... the good news is I have time to tune my preso for #optsum

2010-03-22 09:16:04 CDT

**PCMGtwit (Ryan VanDenabeele)**

Heading to Dallas today for #optsum Looking forward to meeting everyone.

2010-03-22 08:53:52 CDT

**chantellef (Chantelle Flannery)**

Minimal sleep after finishing last chapters of Corporate Blogging for Dummies - headed to Dallas for part of the week for #optsum

2010-03-22 08:43:02 CDT

**themarketingguy (Jay Ehret)**

Final prep as I get ready to leave for Optimization Summit in Dallas. #OptSum

2010-03-22 08:08:05 CDT

**jon\_harrington (Jon Harrington)**

RT @kimcoryfitness Packing & getting ready for @time2optimize #optsum! Can't wait 2 network with #MFI peeps & put my brain into overdrive:)

2010-03-22 07:35:02 CDT

**jon\_harrington (Jon Harrington)**

@firebelly Hey looking forward to your #OptSum session tomorrow. The session title is awesome!

2010-03-22 07:31:14 CDT

**trainingfactor (Jonathan Saar)**

RT @kimcoryfitness: Packing & getting ready 4 @time2optimize #optsum! cnt wait 2 network w/ #MFI peeps & put my brain in2 overdrive:)

2010-03-22 06:36:06 CDT

**kimcoryfitness (Kim Cory)**

Packing & getting ready for @time2optimize #optsum! Can't wait 2 network with #MFI peeps & put my brain into overdrive:) Dallas here I come!

2010-03-22 06:17:54 CDT

**kimcoryfitness (Kim Cory)**

I will B happy 2 receive! RT @JasonFalls: Just finished my presentation 4 @Tlme2Optimize / #optsum- feel like I'm giving away the farm. Heh.

2010-03-22 06:05:53 CDT

**cspenn (Christopher Penn)**

Early morning at Boston Logan on my way to #optsum.

2010-03-22 05:56:38 CDT

**firebelly (Duncan Alney)**

Can't wait! @charityhisle @trainingfactor @ericurbane @kimcoryfitness @mjb @artchickhb @brentwilliams @multifamilypro @ericacampbell #optsum

2010-03-22 05:56:08 CDT

**lisatrosien (Lisa Trosien)**

@artchickhb Wow, you are up waaaay early! Have fun at #optsum

2010-03-22 05:42:56 CDT



**trainingfactor (Jonathan Saar)**

@artchickhb See you soon! You are up early :) #optsum  
2010-03-22 05:40:36 CDT



**artchickhb (Heather Blume)**

Dallas, Here I come! Are U ready to #optsum?! @kimcoryfitness @charityhisle @Ericacampbell @trainingfactor @chisteve @mbj @firebelly  
2010-03-22 05:32:53 CDT



**trainingfactor (Jonathan Saar)**

@kimcoryfitness I should be there by around 11 pm I hope #MFI #optsum  
2010-03-22 05:02:42 CDT



**kimcoryfitness (Kim Cory)**

@trainingfactor Don't be silly Jonathan! This is #MFI networking central. There going to have to kick me out-LOL #optsum I'm so excited!!  
2010-03-22 04:57:12 CDT



**trainingfactor (Jonathan Saar)**

@kimcoryfitness I will see you tonight...if you are still in the restaurant that late #optsum  
2010-03-22 04:18:23 CDT



**Eric\_Urbane (Eric Brown)**

@kimcoryfitness Looking forward to catching up Kim, See you tonight, #optsum  
2010-03-22 03:50:39 CDT



**kimcoryfitness (Kim Cory)**

Can't wait 2 C @charityhisle @trainingfactor @ericurbane @firebelly @mjb @artchickhb @brentwilliams @chisteve @ericacampbell #optsum  
2010-03-22 03:43:03 CDT



**kimcoryfitness (Kim Cory)**

Excited to meet & learn from @giovanni @jasonfalls @maccollier & so many others at #optsum. My mind is clear & ready! Bring it.  
2010-03-22 03:36:57 CDT